



Production Readiness Scorecard

Twenty-five questions that separate a pipeline from a habit

FORMAT

Scored assessment

LENGTH

25 questions

GATE

None

COST

Nothing

FOR: Anyone choosing a generative production partner, or deciding whether their own team is ready.

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talecrafters.studio/armoury/production-readiness-scorecard

Twenty-five questions across five areas, scored zero to five, that tell you whether a team or a studio is actually ready to run generative production at volume, or is running demos and hoping.

Use it on a supplier you are evaluating, or on yourself before you commit to a campaign you cannot deliver.

HOW TO USE IT

01

Score each row 0 to 5. Zero means it does not exist. Five means it is written down, in use, and somebody owns it.

02

A row nobody can answer scores zero. "We sort of do that" scores one.

03

Total out of 125 and read the band table at the end.

A. Locks and references

Master plates exist	012345
A frozen, versioned reference frame per product that must not change	
Plates verified against a source of truth	012345
Print artwork or the physical object, not the client's website	
Trained identities rather than re-uploaded references	012345
For any face appearing across more than a handful of assets	
Set specification written before generation	012345
Key direction, temperature, surface, lens language, prop rule	
Version tags and dates on every reference artefact	012345
So a packaging change cuts a new plate rather than editing the old one	

B. Control gates

Type gate	012345
Every printed word read at full resolution against the artwork	
Silhouette gate	012345
Overlay on the plate at 40% opacity, with a stated pass criterion	
Light gate	012345
One key direction and temperature held across the set	
Claims gate	012345
No invented certification, award, ingredient or percentage survives	

Failures return to source

012345

A failed frame is regenerated, never retouched into passing

C. Measurement

Cost per accepted asset is measured

012345

Not cost per generation, and not per campaign average

The ledger is written automatically

012345

By the pipeline, not by a person at eleven at night

Acceptance rates known per shot type

012345

A fraction, not a reassurance

Credit ceiling per asset encoded

012345

And it halts the run rather than logging a warning

Operator and review time counted

012345

Including salaried time, which is capacity

D. Compliance

Model licences cleared before rendering

012345

For the specific model and version, not in general

Consent files complete before the first render

012345

Including derivative training, scope, territory and term

Disclosure decided at brief stage

012345

Set to the stricter of platform policy, UK position and EU Article 50

On-asset labelling plus provenance metadata

012345

Not metadata alone

Record kept per asset

012345

Model, version, sign-off, disclosure, placement

E. Handover and continuity

Client owns the plates and trained identities

012345

So the second campaign starts from a lock

Naming convention in force

012345

August's output is findable in November

The pipeline is documented, not remembered

012345

It survives the operator leaving

Systems run in the client's accounts

012345

A system you cannot operate without the supplier is a dependency

A named person can stop a run

012345

With the authority to reject, at a defined point

Reading the score

SCORE	VERDICT	WHAT TO DO
105 to 125	Production-ready	Commit to volume. Spot-check the measurement rows quarterly.
80 to 104	Works, with known gaps	Run the campaign. Fix the lowest-scoring area before the next one.
50 to 79	Demo-grade	One campaign is survivable. Volume is not. Build locks and gates first.
Below 50	Not ready	Do not commit to a campaign that depends on consistency. Start with section A.

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If working through this turned up something you would rather not run yourself, that is what the studio is for.
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